

## ***Spring 2009***

***Welcome to the L C Eye Spring 2009 newsletter from Leisure Controls International Ltd.***

### **Note from the Directors**

The directors of Leisure Controls International (LCI) are delighted to announce the Spring 2009 issue of The L C Eye. As in our previous editions we are pursuing our main aim to keep our customers and suppliers informed and interested about past, recent and forthcoming developments within the company.

We would like to take this opportunity to acknowledge the support given to us from all of our suppliers and customers, irrespective of the current economic climate – where would we be without you!

### **Approaching the market in 2009**

Many of our national and international customers are appreciating the benefits of controlling the use of leisure related equipment.

As a result they are enjoying benefits such as additional income generation, maximising income with separate peak and off-peak tariffs, controlling access to leisure facilities and equipment and most importantly cutting environmental waste.

Waste reduction is being promoted by LCI through pre-paid metering technology (coin, token and/or smart card facilitated) enabling customers to use bespoke leisure facilities as efficiently and cost effectively as possible.

The environmentally friendly product usage ensures an overall reduced CO2 output. This 'green' approach and its public acceptance have grown to become one of the core competencies of LCI enabling us to remain one of the strongest players in the UK market.

### **Product Showcase**

#### Reviewing the 4100 timer and LCR

The *4100 timer* is a small module that counts up and not down when a timing cycle is initiated. It has a variable fan speed control as an optional extra. Originally designed for OEM tanning bed use, but now has a myriad of other uses in time controlled equipment. The option of being network compatible, so that it can be controlled from a single location (i.e. reception) is possible using this unit.

The *LCR (Low Cost Reception Unit)* is a low cost entry-level unit that can operate as a stand-alone timer or be connected together to control up to a maximum of four units.



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When connected together one LCR acts as the reception unit and the other LCR units act as the equipment controller and remote display. The LCR is an extremely cost competitive reception control system and gives operators who could not normally afford reception control an opportunity to install a simple console system with less features than either the Sigma PC or Calibre.

A brochure of the LCR timer for more information on technical specifications can be downloaded from our website under [E-Brochures](#).

The LCR now offers a competitive British built and designed alternative to imported American products. The same high level of support is available with the LCR as with all other LCI products.



### Banknote Timer 2000N

Various methods of payment such as coin, token and/or smart cards are currently in usage for pre-paid metering applications from LCI. Recently LCI have introduced their first note reader enabled meter.

The Banknote Timer 2000N is a sister product to the coin operated timer Wyvern 2000R and is similarly designed for security and enjoys most of the features of the Wyvern 2000R.

The timer can be programmed to suit the majority of our customers' requirements.

The electronic bank note (bill) acceptor recognises up to ten bank notes of most currencies as well as rejecting incorrect and damaged bank notes.

The 2000N is manufactured in steel to give an extremely robust and secure meter.

If you are interested in trialling this note reader facilitated metering unit call us for the full terms and conditions or download the brochure including all technical specifications from our website under [E-Brochures](#).

### 3700

The 3700 is a coin or token operated meter that gives a pulse output for each coin or token inserted. It is the simplest to operate of all our meters



The single coin acceptor is factory adjusted for coins or tokens in the diameter range 17 - 30 mm. It is intended for use with electrical or electronic equipment that requires a pulsed input to start.

Applications include activation of electric door locks and tanning units.

***For more information on any of the showcased products, please feel free to speak to our sales team on +44 (0) 1258 489 075 today.***

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### **Eastern European**

In preparation for the oncoming camping and caravan season from April 2009, LCI is currently testing their product acceptance in Poland and Slovakia.

This is being achieved through a wide-ranging direct mail shot, an e-mail campaign as well as selected display advertising websites in Poland and Slovakia.

The results will be outlined in our next newsletter or alternatively published on our website under [Blog](#) in due course. Please keep checking this space.

### **Online Developments & Communications**

As a result of recent internal developments the LCI website has been expanded to offer a range of new information. As part of this development it has also been our aim to make the LCI website more customer friendly when browsing.

For comments and feedback about the website or about our products and services, please leave us a note on our website under [Comment](#).

### **Peoples' Corner**

In the follow up to our last newsletter LCI would like to introduce the two members of staff below.

#### Monika Lipka (Sales Department)

After Alison Cole left LCI to become a full time mum and look after her baby Bea, Monika has moved from production into the sales department to fill her place. Her main tasks, apart from providing excellent customer service, is to develop new markets.



Her determination and drive has led to new leads from Croatia, Germany, New Zealand and Canada.

#### Monika Žilincová (Technical Support)

Previously featured, when in production, Monika is busy working on our two e-mail campaigns for the Polish and Slovakian market and with Monika Lipka translating brochures and letters.



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### Recipe Corner

We try to showcase a recipe in each newsletter supplied from a member of staff or our customers. For our Spring 2009 issue we have a delicious dessert supplied by Stefan Boettcher, our website content manager and statistics analyser. Incidentally cooking is one of Stefan's hobbies.

### *2 Minute Chocolate Cake Recipe*

#### Key

Oven Temp - 250°

Baking Time - 35 – 40 min

Pan Type – 7 inch cake pan

#### Ingredients

½ cup self-raising flour

½ cup superfine sugar

2 level Tbsp cocoa

pinch of salt

¼ cup of melted butter

½ cup milk

1 egg

a little vanilla

#### How to bake\*

Preheat oven and grease and flour pan. Place all ingredients into a mixing bowl in the above order.

Beat well for 2 minutes and pour into a prepared pan. Then bake in preheated oven for 35 to 40 minutes using a toothpick to test that the cake is done. Serve.

Enjoy!

\*LCI does not take any responsibility for conditions and taste when served!

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### What's next time?

Learn more about the history and foundations of LCI, how the business was formed through the merger of Wyvern Innleisure Ltd and Leisure Control Systems Ltd which enabled them to become the leading pre-paid meter manufacturer and operator in the United Kingdom today.

### Get in touch!

For more information, comments and/or related enquiries, please feel free to ring us on +44 (0) 1258 489 075, e-mail us on [info@lci.gb.com](mailto:info@lci.gb.com) or simply [pop in](#) and say hello.

***Bon Appetite &  
best wishes***

...  
***your LCI Team!***